

# Stanford Infant School

## School Communications Code of Conduct



*'Exploring and Learning Together, Inspiring Each Other'*

We are very fortunate to have a supportive community. Our families recognise that educating children is a process that involves partnership between parents/carers, class teachers and the school community. As a partnership, our parents/carers will understand the importance of a positive working relationship to equip children with the necessary skills for adulthood. For these reasons, we continue to welcome and encourage parents/carers to participate fully in the life of our school and embrace the opportunities that technological advances bring.

### **Purpose and Scope**

Stanford Infant School recognises the numerous advantages and opportunities of Social Media and Messaging Apps; however, whilst there are many positive benefits there can also be significant negative impacts. **The purpose of this Code of Conduct** is to set out clear guidelines for how we expect parents/carers to conduct themselves on social media and when using messenger apps, such as WhatsApp. This is so we can continue to work together in an atmosphere of open collaboration and mutual understanding.

### **Guidance**

We expect Parents, Carers and Visitors to:

- ✓ Support the school's ethos and values
- ✓ Work with the school staff – Teachers and Teaching Assistants
- ✓ Treat all members of the school community with respect
- ✓ Approach the school to help resolve any problems
- ✓ Find out about the school's view of any difficulties your child reports and you are concerned about
- ✓ Feel able to use social media to share general information relating to the school and its activities

We also expect Parents, Carers and Visitors to join the School's Staff and Governors in setting a good example to the schools children. Specifically please:

- × Do not use social media to discuss specific issues relating to school staff members
- × Do not use social media to make negative comments about the school or members of the school community which could damage the reputation of the school
- × Do not use social media to post photographs which could damage the reputation of the school
- × Do not use social media to post photographs of other people's children unless you have their parents/carers consent

We have no wish to restrict or control this means of communication but would simply like us all to observe a few common-sense practices that will enable it to be enjoyed by all who use it.